



Esquimalt Chamber of Commerce

CHAMBER INFO SESSION

Topics Explored

What are Chambers?

- Municipal Chambers
- Regional Chamber Networks
- BC Chamber
- Canadian Chamber

What does the Esquimalt Chamber do?

- Group Insurance Plan
- Advocacy
- Events
- Networking
- Advertising & Marketing
- Business Resources

Who should join?

How do I use my membership?

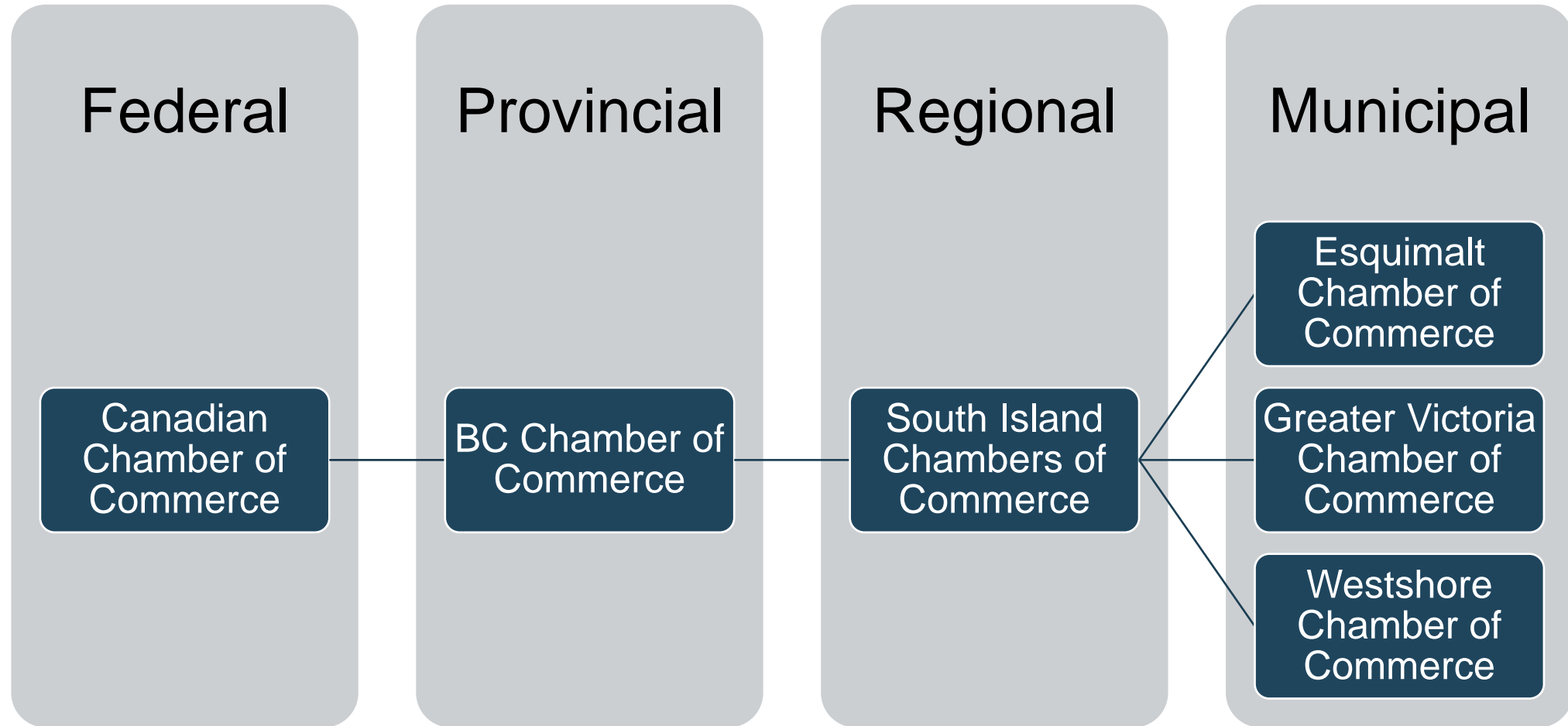
What is a Chamber of Commerce?

- Other name: Board of Trade
- **Who:** Business owners and leaders
- **What:** Voluntary business association
- **Where:** Within a defined geographic area
- **When:** Most incorporated in the 1900-1950s
- **Why:** Goal is to further the interests of businesses
 - Wish to improve economic, civic, and cultural wellbeing

What does a Chamber of Commerce do?

- 1. Act as a spokesperson for the business community and translates group thinking into action**
 - Write Letters of Support
 - Consultation with City Council
 - Advocate on business issues through BC & Canadian Chamber policy
 - Contribute to taskforces (SIPP, SICoC, EcDev)
- 2. Offers products and services that benefit members**
 - Extended health & dental benefits plan
 - Networking, professional development & community events
 - Advertising & marketing
 - Business resources – eNewsletter

Chamber Network



Chamber Network of Canada

The Canadian Chamber of Commerce is the **only national organization representing more than 200,000 businesses** on national and international issues. Serving as a unified voice for Canadian business, we advocate for public policies that foster a strong, competitive economic environment that benefits businesses, communities and families across Canada.



Canadian
Chamber of
Commerce

Chambre de
Commerce
du Canada

Board of Directors



Chris Edley
President



Ron Sandor
Vice President



Helen Edley
Secretary



Stephanie McEwan
Director



Ash Knightley
Director



Jay Smith
Director



Greg Sherwell
Director



HEY THERE. I'm Laura-Beth Keane.

I'm an art historian, serial entrepreneur, operations professional and passionate community builder.

Owner: [Canadian Entertainers for Seniors](#)

Founder: [ECAH – Esquimalt Community Arts Hub](#)

Ops. Manager: Esquimalt Chamber of Commerce

Board Member: Township Community Arts Council

Ambassador: Aging2.0 Victoria Chapter

NICE TO MEET YOU

ECAH

- **Minimize commuter culture**
- **Support new developments**
 - Economic benefit
 - Economic growth
 - New residents
 - Greater client base
 - Increase business space
 - Support employees living & working in Esquimalt
- **Promote Esquimalt as arts destination**
- **COVID-19 recovery**
 - Advocate on service area expansions
 - SIPP taskforce

Esquimalt Chamber – Areas of Advocacy

Chambers of Commerce Group Insurance Plan

Benefits you can count on

With quick claim payments, rate stability, and guaranteed renewable coverage, the Chambers Plan makes it easy for you to invest in the health and well-being of your employees. 3,000 small businesses just like yours join the Plan every year. With the help of our local advisors, let us design a plan to fit **your** needs and **your** budget from an array of benefits and options:

> EXTENDED HEALTH CARE BENEFITS
> DENTAL
> CRITICAL ILLNESS
> EMPLOYEE ASSISTANCE PROGRAM (EAP)
> DISABILITY
> LIFE / ACCIDENTAL DEATH AND DISMEMBERMENT
> BUSINESS OVERHEAD EXPENSE (BOE)
> CHAMBERS PLAN GROUP RETIREMENT SOLUTION

Your Chambers Plan advisor is:

Jack Insurance & Financial Services Ltd.

Sheila Airey

101-1137 Yates Street

Victoria, BC V8V 3N1

250-383-9866

sheila@jackinsurance.ca



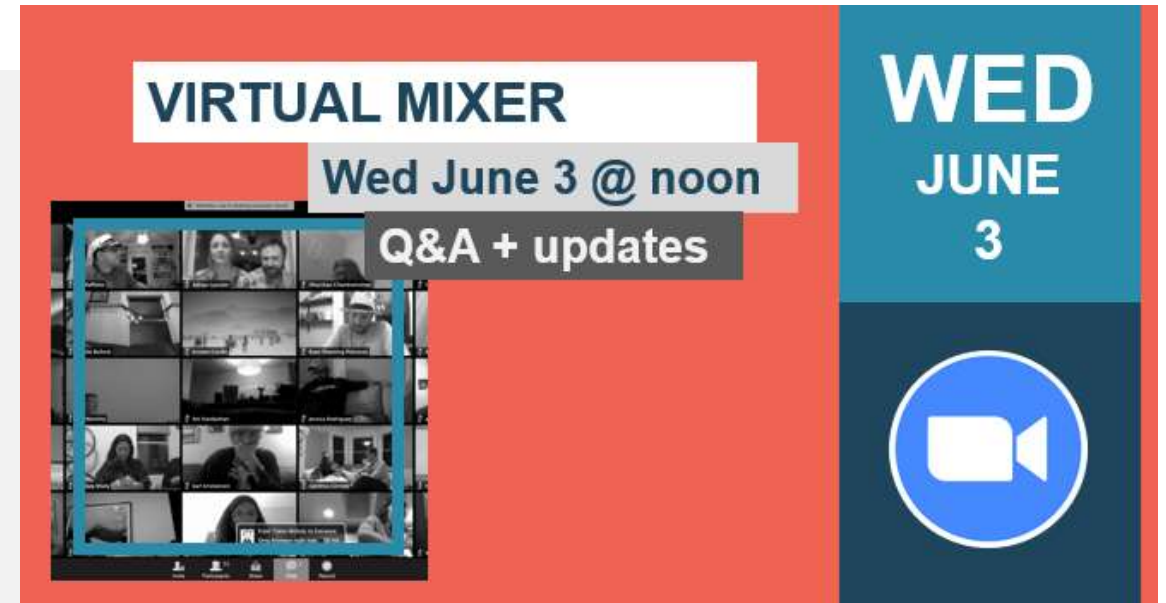
Quiet Space Rental

- Individual working space
- Board meeting
- Wifi
- Training
- Quiet
- Coffee, cold water
- Pet friendly!





Events & Networking

- Business Mixers
- Virtual Mixers (via Zoom)
- Annual Luncheon
- Guest Speakers
- Local Politicians
- 5 Chambers Partner Events



VIRTUAL MIXER
Wed June 3 @ noon
Q&A + updates

**WED
JUNE
3**



The graphic features a red background with a white box containing the text 'VIRTUAL MIXER', 'Wed June 3 @ noon', and 'Q&A + updates'. To the right, a blue box contains the text 'WED JUNE 3' and a white video camera icon inside a blue circle. In the center, there is a grid of 12 small video thumbnails from a Zoom meeting.



Ambassador Program

Ambassadors

- Welcome new members
- Build one-on-one relationships
- Deep dive into business
- Suggest Chamber resources
- Discounts
- Insider access

Members

- ✓ Receive a warm welcome
- ✓ Instantly engage with the Chamber
- ✓ Have concerns and ideas heard
- ✓ Get best value for membership



Advertising & Marketing

- Social Media
- Featured Member
- eNewsletter
- Website
- Member Directory
- Sponsorships
- Pitch us something!

Chamber of Commerce
ESQUIMALT



Elevating Visitor Experience

Who doesn't feel like a VIP when greeted by a dedicated concierge? Chamber members RBC in Esquimalt Plaza are using COVID health & safety practices to elevate visitor experience. Upon arriving at their location, you're greeted by a friendly face who quickly guides you to where you need to go.



FEATURED MEMBER - Lab Health Physio

Many of our staff at the clinic are locals and love to live and work in the community. We have all worked in Esquimalt/Vic West for 4+ years. Lab Health Physio is Owned by Beth Bates and Mark Dale. We are young entrepreneurs that are innovators in our field striving to change some out of date business practices and streamline processes to improve customer outcomes and experience.

Chamber of Commerce
ESQUIMALT

Business Directory

Events Calendar

Join the Chamber

Contact Us

Home Member Benefits Resources and News Events Business Directory Your Chamber Join Now



Chamber Champions

We're celebrating COVID Chamber Champions who are leading the way in health & safety.

Read more



guidos cafe esquimalt



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About 355,000 results (0.75 seconds)

[www.facebook.com](#) > ... > Italian Restaurant

[Guidos Caffe on Grenville - Home - Victoria, British Columbia ...](#)

It's the most wonderful place... to conduct any meeting because it's respectful, the coffee, food is out of this world! It's the best place in **Esquimalt** for any meeting ...

[www.skipthedishes.com](#) > guidos-cafe-grenville-avenue ▾

[Guidos Caffe on Grenville \(614 Grenville Ave, Victoria, BC ...](#)

Order food delivery and take out online from **Guidos Caffe** on Grenville (614 Grenville Ave, Victoria, BC V9A 6L2, Canada). Browse their menu and store hours.

[esquimaltchamber.ca](#) > business-directory ▾

[Guidos Caffee on Grenville/Melting Moments Catering ...](#)

Guidos Caffee on Grenville is the place to stop in **Esquimalt** for coffee, pastries, paninis, gelatto and unique Italian grocery items. **Guido's** also has ready-made ...

[www.findglocal.com](#) > ... > Victoria, BC > Restaurants ▾

[Guidos Caffe on Grenville, 614 Grenville ave, Victoria, BC ...](#)

[07/26/19] Barista require for **Esquimalt café**. Hours 9-5 mon to sat. Bacon Brie puffs. Only at **Guidos Caffe!** A few good things in **Esquimalt!** Come and enjoy!

Resources



Board of
Directors



Operations
Manager



Website



eNewsletter



Print material

Coming Soon...

- **Building Connections** – monthly development update
- **Setting up Shop in Esquimalt** – resources and guides for opening a business in Esquimalt (permits etc.)
- **Mentorship Program**
- **More Virtual Events**



Are you the
right fit?



Are you the right fit?

Members wanted!

- Community contributors
- Business advocates
- Well informed
- Proactive and innovative
- Advisors and collaborators
- Credible and visible

Not a good fit.

- Community detractors
- Business critics
- Misinformed
- Reactive and habitual
- Agenda-driven
- Unknown

Links & Resources

[Canadian Chamber of Commerce] [Roadmap to Prosperity](#)

[Chamber of Commerce Group Insurance Plan] [Get a Quote](#)

[COVID-19 Resources] [Webpage](#)

[Business Directory] [Webpage](#)

[Facebook](#)

[Instagram](#)

[YouTube](#)

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